

## NORTHERN RIVERS

### MEDIA RELEASE

26 June 2024

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## RDA Northern Rivers Welcomes New Director of Regional Development

RDA Northern Rivers Chair, The Hon. Donald Page, is pleased to announce the appointment of Anthony Schreenan as Director of Regional Development (DRD) for RDA Northern Rivers.

“I am pleased to announce the appointment of Anthony Schreenan to the role of Director of Regional Development”, said Mr Page.

Anthony has a broad spectrum of experience across several sectors including healthcare, higher education, international marketing, and public administration.

Over the past 18 years, he has dedicated his expertise to regional development, working across various levels of local and state governments.

His contributions have been pivotal in driving transformational projects, fostering industry development, and facilitating partnerships between the private and public sectors.

Anthony brings a wealth of experience working in regional communities in local and state government roles, with skills in stakeholder engagement, project management and problem solving, which he has consistently applied to advance the interests of the regions he serves.

“Anthony has the commitment and skills for working with all levels of government and the private sector to strengthen the role of RDA Northern Rivers as a key regional development agency” said Mr Page.

“I am focused on promoting industry development and fostering growth within the Northern Rivers region, building upon the foundations already laid by RDA Northern Rivers” said Mr Schreenan.

“I am dedicated to enhancing regional prosperity through strategic initiatives and collaborative efforts across diverse sectors and stakeholders and look forward to working with the RDA Northern Rivers Board and staff in the role of DRD.”

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The RDA Northern Rivers Board acknowledges outgoing DRD, Alex Smith, and wish him well on his retirement.

“The Board thanks Alex Smith for his contribution and is excited to have Anthony take over the role” said Mr Page.

“I look forward to working with the Board to continue delivering on RDA’s charter across the Northern Rivers” said Mr Schreenan.

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