

# Innovation PIPELINE: the Australian way

**ONE DAY FORUM: 31 October 2013, Byron Bay**

**Many Australians dream** of building a great idea into a prosperous business. Some adopt models for success from overseas. This one day forum for inventors, innovators and investors looks at building your business from a uniquely Australian perspective. It will show how to take the best of models and approaches from around the world and mould them using the distinct strengths and weaknesses of Australia's business environment.

Input from expert speakers; an audience of innovators, inventors, business executives, investors; and representatives from government initiatives will combine to explore and define the key elements for building a successful ideas-based business in Australia.

## SPECIAL GUEST:

**Kerry O'Brien** - Journalist and broadcaster

## KEYNOTE SPEAKER:

**Ric Richardson** - Inventor

THIS UNIQUE EVENT WILL BE HELD ON  
**THURSDAY 31 OCTOBER 2013**  
AT **THE BYRON AT BYRON RESORT**  
IN BYRON BAY, NSW.

**ONLY 100 PLACES AVAILABLE!**  
**PREFERENCE WILL BE GIVEN TO INVENTORS  
AND INNOVATORS ON A FIRST COME,  
FIRST SERVED BASIS.**

**PRESENTED BY**  
REGIONAL DEVELOPMENT AUSTRALIA -  
NORTHERN RIVERS.  
**SPONSORED BY** NSW TRADE & INVESTMENT.



**Trade &  
Investment**

## SPEAKERS AND PANELLISTS:

**Peter Davison** - PayPal

**Andrew Stead** - Director New Ventures NICTA

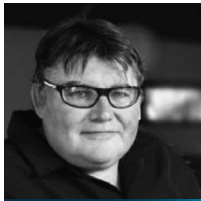
**Doron Ben-Meir** - CEO Commercialisation Australia  
and senior representatives from IP Australia

## Overview (Subject to confirmation)

8.30AM	Registration	1.15PM	<b>Q &amp; A PANEL SESSION</b> moderated by Kerry O'Brien
9.00AM	KEYNOTE PRESENTATION: Ric Richardson (Inventor)	3:15PM	AFTERNOON TEA
10.30AM	MORNING TEA	3.45PM	DEMONSTRATION AND LAUNCH of 'Byron Hub' for Inventors & Innovators Ric Richardson
11.00AM	PRESENTATIONS Peter Davison (Entrepreneur) Andrew Stead (NICTA)	4.45PM	Closing questions & remarks
12 NOON	Questions arising	5.00PM	CLOSE
12:15PM	NETWORKING LUNCH	5.30-6.30PM	<b>NETWORKING EVENT</b> (separate ticketing)



# Our Speakers



RIC RICHARDSON

**Keynote Speaker & Panellist:** RIC RICHARDSON is one of Australia's most successful and international inventors. He gained international recognition when he sued Microsoft for infringing his patent for software activation and 'Try and Buy' software. The suit was subsequently settled with Uniloc – the company he founded – which owns the patent. Microsoft is now that company's biggest customer. Ric has twice featured on ABC's *Australian Story* describing his epic battles with the Microsoft Corporation. He is a prolific, independent inventor and entrepreneur and currently serves as a mentor to many of the region's aspiring inventors and innovators.



PETER DAVISON

**Presenter & Panellist:** PETER DAVISON is a high-profile and highly regarded Australian entrepreneur. After several years in a senior management role at Melbourne IT, he moved to Silicon Valley (California) with a mate from his university days, to set up a small venture capital firm. They became seed investors and advisors to PayPal, the international online payment system. While Peter is obviously proud of the role he played in the launch of PayPal, he is also deeply committed to his work here in Australia as an entrepreneur and mentor to local inventors and innovators. Peter was the founder and investor in Fishburners in Sydney - the Southern Hemisphere's largest co-working space for entrepreneurs.



ANDREW STEAD

**Presenter & Panellist:** ANDREW STEAD is the Director New Ventures at NICTA, where his primary responsibilities are the creation and growth of spinouts and managing the existing equity portfolio. He has worked extensively with start-up founders and investors. He is the co-founder and director of investment group Sydney Angels and serves on several company boards. Prior to his current role, he served as the Director Business Development at technology incubator ATP Innovations, where he worked alongside 125 companies, which raised \$140m, of which seven were sold. He co-founded seed accelerator Ignition Labs, has lectured in entrepreneurship at the University of Sydney and sold a search technology to Google while working at UNSW.



DORON BEN-MEIR

**Panellist:** DORON BEN-MEIR has extensive experience in venture capital and commercialisation and is currently CEO of Commercialisation Australia, an Australian Government initiative that provides Australian businesses with access to funding and human resources to help them bring new intellectual properties to market. During the past twenty years, he has been involved in numerous venture capital organisations. He has founded or co-founded six start-up companies and has been an investor, investment manager and advisor to several others.

**Guest Moderator:** KERRY O'BRIEN is a journalist and Broadcaster. Born in Brisbane, his award-winning career spans newspapers, wire service and television news and current affairs, as a general reporter, feature writer, political and foreign correspondent, interviewer and compere. He also served as press secretary to Prime Minister Gough Whitlam. Since 1989 he has worked for the ABC hosting *Lateline*, the *7.30 Report* and *Four Corners* for which he is still compere. He also anchors and moderates the ABC's election telecasts.

**PLUS Senior representatives from IP Australia and other government agencies will participate in the afternoon Q & A session.**

## Places & Prices

To ensure attendees get the opportunity to ask questions and interact with the experts, places are strictly limited to 100. Preference will be given to inventors and innovators. Early registration is essential. Registration opens **12 September** at [www.rdanorthernrivers.org.au/news-and-events/inventors](http://www.rdanorthernrivers.org.au/news-and-events/inventors).

Options (all prices include GST):

- **Forum: \$165** per attendee including lunch and refreshments during the day.
- **Networking event** (following the workshop) **\$55**
- **Early bird package!** Register for the forum AND Networking event by 1 October for **\$195 (save 10%)**

**Please Note: To aid our speakers in their preparation for the day, attendees will be asked to identify their interests and offer two questions for the Q&A session as part of the registration process.**



An Australian Government Initiative



A NSW Government Initiative